

GEM Franchising Fast Facts

Type of Operation	Medical and Non Medical health care services, in home, hospitals, long term care settings and businesses.
Client Base	Seniors, disabled, new parents, and SME businesses owners
Operating Since	1994, founded in Ottawa, Ontario
Number of Franchises	2, with plans to expand by 4 in 2010
Location Requirements	Office space, preferably near medical professionals
Employees Required	Need for employees grows as your business expands!
Training	Formal training plan; including head office and remote training, continued periodic field visits, ongoing operations meetings and focused sales training.
Total Investment	<p>\$97,500 – \$137,000 includes:</p> <ul style="list-style-type: none"> • Franchise fee • GEM Software License • Training • Working capital
Royalties	6% of gross sales plus advertising fund